HELLO!

Elvis Zambrano Sánchez and this is my resume

my story

A multidisciplinary background lead me to bring permanently a 360º perspective to my work. As of my experience, by working both directly for the brand or through and agency, has given me the chance of facing every challenge from several perspectives, forcing myself to think out of the box, keeping creativity and innovation always awake and so deliver new and fresh solutions. Moreover, this changing environment has developed and reinforced my communication skills with my line managers, co-workers and of course costumers.
Self-motivation, creativity and intuition are my motto; fine arts, photography, design and fitness, my passion.

STUDIES

ANTONIO JOSÉ DE SUCRE UNIVERSITY
Degree: Graphic Designer

ZINK PROJECT MADRID
Degree: Master Art Direction.

ESCUELA TRAZOS
Degree: Motion Graphics

EXPERIENCE

McCANN ERICKSON
ART DIRECTOR
Art direction and development of advertising campaigns for Renault and BFC Banco Fondo Común

2005 – 2007

CACAO PUBLICIDAD
ART DIRECTOR
Art direction, brand development and naming, packaging, advertising campaigns, direction and photo retouching.

ELEBECE MEDIA
HEAD OF DESIGN & ART DIRECTOR
Manager of the design studio, brand development and naming, packaging, advertising campaigns, direction and photo retouching, customer management.
Clients: Kraft Foods, Procter & Gamble and Ford Motors.

2008 – 2011

DOMMO SPAIN
ART DIRECTOR
Art direction and development of advertising campaigns for Ikea, Tate Gallery, Aguirre Newman and Porsche AG Spain.

2011 – 2012

EOZS
FREELANCE ART DIRECTOR
Development of graphic image for different brands, packaging, advertising campaigns, direction and photo retouching, and image consulting.

IBERIA EXPRESS
VISUAL DESIGNER LEAD AND CREATIVE DIRECTOR
Brand guardian.
Management and development of brand image (corpotate and commercial)online and offline of the airline.
Creative advertising. Photographic direction.
Graphic support to all departments.

2013 – 2022

SOFTWARE

SO Mac	■■■■■■■■■■
SO Windows	■■■■■■■■□□
Illustrator	■■■■■■■■■■
Photoshop	■■■■■■■■■■
InDesign	■■■■■■■■■□
Dreamweaver	■■■■■■□□□□
Premier	■■■■■■□□□□
AfterEffects	■■■■■■□□□□
Cinema 4D	■■■■□□□□□□
Sketch	■■■■■■□□□□
In Vision	■■■■■■■□□□
Adobe XD	■■■■■■■□□□
Microsoft Office	■■■■■■■□□□

LANGUAGES

Spanish	■■■■■■■■■■
English	■■■■■■□□□□
Italian	■■■■■□□□□□

SKILLS

UI Design	■■■■■■■■□□
UX Design	■■■■■■■□□□
Design Thinking	■■■■□□□□□□
HTML	■■■■□□□□□□
CSS	■■■■□□□□□□

HOBBIES & INTERESTS

Art
Yoga
Cinema
Technology
Fashion
Music
Architecture
Photografy
Traveling
Sports
Food
Innovation
Reading

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